

MIXFIT™ Privacy Policy and Cookies

Your security is our priority. Mixfit, Inc., a Delaware corporation (“MIXFIT”). MIXFIT maintains the highest standards of confidentiality and respects the privacy of our users and other individuals whose information we may collect and process.

Our commitment to privacy includes being transparent about the nature and extent of what information we collect and process and the rights that may be available to you with respect to your information.

This privacy notice (“Privacy Policy”) applies to information, including personal information, we collect from you when you use this website, MIXFIT’s Application offered through Apple® Store and Google® Play (“Application”), MIXFIT’s platform, devices, services and other offerings (together “Offerings”).

We have created this Privacy Policy to inform you of the type of information we gather, what we do with that information, and the circumstances under which we may disclose your information. We ask that you please read this Privacy Policy carefully.

If after reviewing this Privacy Policy you still have questions or privacy concerns please contact us at: support@gomixfit.com

Your Personal Account and Privacy Preferences

Depending on the Offerings that you engage in, you may be asked to create a personal account (“Account”). When registering for an Account, MIXFIT will ask you to voluntarily supply MIXFIT with certain information about yourself, such as your first and last name, phone number and/or e-mail address.

We may also ask you to provide your gender, age, weight, height genetic data, bioenergy and nutrients consumption, bioenergy and nutrients intake, and other health data. In some cases, we would ask you to include levels of physical activity and physical fitness data. It is completely optional for you to engage in these activities, and therefore to provide us with your information.

You are never obligated to provide personal information to us. Keep in mind that if you should choose to withhold certain requested information, we may not be able to provide you with some or all our Offerings.

If you wish to terminate your relationship with us and the use of one or more Offerings, you must terminate using the Offerings and remove the Offerings from your system, and/or device.

If you are using Application, you may terminate your relationship with us by notifying us via your mobile device or by contacting to us at support@gomixfit.com.

Information We Collect

We receive and store any information you enter via Mixfit dispensing device, mobile Application or through other means, such as through your wearable and monitoring device when using our Offerings or provide to us in any other way. We collect this information to provide you with our services and make the Offering function more

efficiently and to better tune the Offerings, their content and functionality to meet your needs.

Third Party Providers

Not all content of our Offerings is owned and controlled by us. Our Offerings may include content owned and/or operated by third parties. These third parties may drop cookies and/or use web beacons on your device, which may be used to identify your preferences or to recognize if you have previously had contact with these third parties.

We do not control these third parties, their content, or their information and collection practices, and therefore are not responsible for their privacy policies or practices. Please direct all concerns regarding any third party website to that site's administrator or webmaster.

We may use third party advertising companies to display advertisements when you use the Offerings. These companies may use information about your use of the Offerings to provide specialized advertisements tailored to you.

Sweepstakes, Contests, and Promotions

MIXFIT or third party providers may offer sweepstakes, contests, and other promotions (any, a "Promotion") through the Offerings that may require registration. By participating in a Promotion, you are agreeing to official rules that govern that Promotion, which may contain specific requirements of you, including, allowing the sponsor of the Promotion to use your name, voice and/or likeness in advertising or marketing associated with the Promotion. If you choose to enter a Promotion, your personal information may be disclosed to third parties or the public in connection with the administration of such Promotion, including, in connection with winner selection, prize fulfillment, and as required by law or permitted by applicable Promotion's official rules.

Your Personal Information

We collect your information to record and support your participation in the activities you select. We'll only use your information where we have your consent or we have another lawful reason for using it.

We may collect the following information:

- Login and account information, such as, name, gender, DOB, country and city of residence;
- gender, age, weight, height genetic data, bioenergy and nutrients consumption, bioenergy and nutrients intake, and other health data. In some cases, we will collect levels of physical activity and physical fitness data; and
- Geolocation if available through your device.

Unless we say otherwise below, we'll use your personal information on the basis that it's within our legitimate interests in operating and maintaining the website, and providing you with the Offerings. We may use information provided or obtained via the Offerings to:

- Provide you with our services;
- Respond to your queries and feedback;

- Provide you with information about the Offerings we feel may interest you, unless you tell us otherwise;
- Carry out our obligations from any contracts entered into between you and us;
- Allow you to participate in any interactive features of the Offerings;
- Notify you about changes to the Offerings;
- Provide you with alerts or updates where you've consented to receive these alerts;
- Ensure Offerings' content is presented in the most effective manner for the device you're accessing it from;
- Undertake data analytics to learn more about how you and others interact with this website, Offerings and/or with our advertising; and
- Detect and prevent misuse or abuse of this website or our Offerings.

Personal data collected by MIXFIT may also be transferred or disclosed to third party contractors, subcontractors, subsidiaries and/or other MIXFIT's affiliates, for example the financial institution service providers, for the purposes for which you consented.

It is MIXFIT's policy to disclose information to third parties under the following circumstances:

- As required by applicable law, statute, rule, regulation or professional standard, or through subpoena, search warrant or other legal process;
- For regulatory compliance purposes;
- When explicitly requested by you; or
- As otherwise as set out in this Privacy Policy.

Information Relating to Children

Our Offerings are not directed to children under 13 years of age. However, despite our intent, we recognize that children under the age of 13 may access our Offerings and Website. Parents and Legal Guardians may request for us to review, delete, or stop the collection of their child's personally identifiable information by contacting us and our at: support@gomixfit.com

Securing the Transmission and Storage of Information

We are committed to protecting the security of your personal information. To protect that information, we use a variety of security technologies and procedures. Our data networks are protected by industry standard firewall and password protection systems and our security policies are periodically reviewed and enhanced as necessary. Furthermore, only authorized individuals have access to the information provided by our users. However, you should be aware that no data transmission over the Internet can be guaranteed secure. As a result, while we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us and you use our content, products, and Offerings at your own risk.

We treat the information you provide to us as confidential information. Your personally identifiable information is stored on a server with physical and electronic security features as customary in the industry, including login/password procedures and electronic firewalls designed to block unauthorized access. Because laws applicable to personal information vary by country, our offices or other business operations may put in place additional measures. All of our employees are aware of our privacy and security policies. Your information is only accessible to those employees who need it in order to perform their jobs.

If you use a password to protect your accounts and personal information, including those SNS accounts that you use for login or User Account setup, it is your responsibility to keep your password confidential. Do not share this information with anyone. Always install and use the latest versions of antivirus. If you are sharing a computer, you should always log out before leaving any Offerings and Website to protect access to your information from subsequent users.

Choices Available to You

You can always choose whether or not to disclose personally identifiable information, but that choice may prevent you from using some or all of the Offerings.

You can choose at any time to stop receiving communications from MIXFIT or the service providers (for example, participating banking institutions). In this case, you can do so by terminating the use of the Offerings and related subscriptions

Cookies

Our Offerings use “cookie” technology.

When you start using the Offerings, you will be asked to accept the use of “cookie” technology. “Cookies” are short pieces of data generated by a web server or mobile application that are stored on a your device. Our Offerings may require the use of a cookie for purposes of keeping information you enter on multiple pages together. Cookies also enable us to customize our Offerings to your needs and provide you with a better online experience with us. In addition, cookies are used to:

- measure usage of various pages on our Service, Application and/or Website to help us make our information more pertinent to your needs and easy for you to access; and
- provide functionality such as online orders, our Service, Application and/or Website and other functionality that we believe would be of interest and value to you.

The types of cookies that we use are referred to as “session” cookies and “persistent” cookies. Session cookies are temporary and are automatically deleted once you stop using the Offerings and/or website. Persistent cookies remain on your hard drive of your device until you delete them. Cookies do not, under ordinary circumstances, corrupt or damage your device, programs, or files.

In addition, the Offerings and/or website providers we use to serve and host our advertisements, and/or deliver our e-mails use session and persistent cookies, to track the number of times the Offerings are accessed and whether the Offerings were accessed from an advertisement. There are no cookies in the advertisements or e-mails. A cookie is placed on your device only if and when you click on an advertisement or

open the e-mail. The cookie generated from the advertisement or e-mail does not contain any personally identifiable information and will remain on your hard drive until you delete it.

Web beacons may be used in combination with cookies to help website and mobile applications' operators understand how visitors interact with their online Offerings and/or website. A beacon is typically a transparent graphic image (usually 1 pixel x 1 pixel). In contrast to cookies, which are stored on a user's hard drive, beacons are embedded invisibly on online pages and are about the size of the period at the end of this sentence. These beacons are not tied to personally identifiable information. The use of beacons allows the application to measure the actions of the visitor using the application that contains the beacon. It makes it easier to follow and record the activities of a recognized browser, such as the path of visited pages and/or applications. We use the information provided by beacons to develop a better understanding of how you use the Offerings and/or website, and to facilitate those users' interactions with the Offerings and/or website. We may make the aggregate data obtained from analytics (including from our third party analytics providers, if applicable) publicly available. If this data is made available, none of the information will be personally identifying information or potentially-personally identifying information.

Changes in the Privacy Policy

We want you to always be aware of what personal and other information we collect, how we use it, and under what circumstances we may disclose it. All personal information that we collect will be handled according to the Privacy Policy in effect at the time the information is collected. If the Privacy Policy changes in any significant respect, we will not use your personal data in a manner that is inconsistent with the Privacy Policy in effect at the time your information was collected without your permission.

From time to time, we may find the need to make changes to this Privacy Policy. In these instances we will send you a notice through Application or other means. In case of the financial institution service providers, we will notify you in accordance with a written provisions of an agreement between your organizations and MIXFIT.

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